



## *CARIBBEAN GALA*

*An Evening of Island Cuisine, Music & Culture*

**Saturday, September 14, 2019**

**6:30pm - 11:30pm**

**Levine Social Center**

**1050 DeVore Lane, Matthews, NC 28105**

*Proceeds to Support the Purchase of Medical Equipment for the  
St. Ann's Bay Regional Hospital in St. Ann, Jamaica*

## **SPONSORSHIP PACKAGE**

## **Our Purpose**

The Karen Dale Foundation (KDF), a 501(c)(3) non-profit organization, works to make a difference in the Caribbean region and our local community. We primarily initiate, support and fund programs and projects that are focused on Health Care and Education. Based on these areas of focus, our goal is to identify communities that are affected by limited or lack of resources necessary for them to get quality health care and for their children to succeed in their pursuit of great education. We aim to make an impact by raising awareness, working with community leaders, and partnering with other organizations to help fulfill the identified needs.

## **Our Vision**

Improve the quality of life in underserved communities through health care and education.

## **Our Mission**

Impact the lives of people in underserved communities, in the Caribbean Region and locally, by initiating, supporting and funding programs and projects that provide resources to improve the quality of health care they receive and enhance the education of their children.

## **What We Believe**

We believe that everyone should have the opportunity to improve their health and wellbeing.

We believe that education can change the trajectory of a child's life.

We believe that health and education are the foundation for a great quality of life.

## **CariHealth Jamaica**

CariHealth Jamaica is a project under our [Caribbean Health Care Initiative](#) (CariHealth) Program that focuses on the health care needs on the Caribbean island of Jamaica. The goal of CariHealth Jamaica is to assist public hospitals and other public medical facilities improve the quality of health care they provide to the Jamaican community.

The CariHealth Jamaica project is currently focused on supporting the St. Ann's Bay Regional Hospital (SABRH). Our Founder, Allison Burkett, was inspired to start this Foundation and launch this project because her sister died at SABRH on September 7, 2017, and during the period leading up to her death, observed the critical need for various medical equipment at the hospital.

The primary medical equipment that is needed is a CT Scanner. The hospital does not have a CT Scanner. Not having a CT Scanner on-site impacts the level of care the doctors can provide, their ability to make quick diagnosis and subsequently administer timely and appropriate treatment to the patients. This can mean the difference between life or death for certain patients or the difference between being independent or being debilitated for the rest of their life. Currently patients have to be transported to a private Imaging Center in the neighboring town of Ocho Rios to have scans done. The patients have to pay the Imaging Center out of pocket (or from other sources) BEFORE an appointment is scheduled for them. If the patient cannot afford to pay and they do not have access to other source of funds, they will not be able to get a CT Scan. Most patients cannot afford to pay and therefore go without this potentially life changing medical assessment.

The proceeds of the Caribbean Gala will support the purchase of a CT Scanner and other medical equipment. We are asking for your support and hope you will join us on this journey to positively impact the lives of the estimated 365,000 people that the St. Ann's Bay Regional Hospital serves, in addition to visitors to the popular tourist destinations in the Ocho Rios area. Please consider the following Sponsorship opportunities. Thank you in advance for your support!

## **EVENT SPONSORS**

### **Platinum Level Sponsor (Max 1) - \$5,000**

- Logo and/or Company Name on all Event Ads
- Logo on the Step & Repeat Banner used in all Photo Ops
- 2 VIP Table at the event (includes 16 tickets)
- Full Back Cover Ad on the Event Program
- Company Logo and link to company's website on the KDF Website
- Company Logo in all KDF Presentations
- Link to Company's website on event Social Media posts before and after the event.
- Mention in event press releases and local media coverage
- Verbal recognition at the Event
- Opportunity to speak during the Event

### **Gold Level Sponsors (Max 2) - \$3,000**

- Recognition as "Cocktail Reception Sponsor"
- 1 VIP Table at the event (includes 8 tickets)
- Full Inside Cover Ad in the Event Program
- Company Logo and link to company's website on the KDF Website
- Company Logo in all KDF Presentations
- Link to Company's website on event Social Media posts before and after the event.
- Mention in event press releases and local media coverage
- Verbal recognition at the Event

### **Silver Level Sponsors (Unlimited) - \$1,750**

- 1 VIP Table at the event (includes 8 tickets)
- Full Page Ad in the Event Program
- Company Logo and link to company's website on the KDF Website
- Link to Company's website on event Social Media posts before and after the event.

- Mention in event press releases and local media coverage
- Verbal recognition at the Event

### **Bronze Level Sponsors (Unlimited) - \$750**

- 4 Event Tickets with preferred seating
- 1/2 page Ad in the Event Program
- Company Logo and link to company's website on the KDF Website
- Link to Company's website on event Social Media posts before and after the event.
- Verbal recognition at the Event

### **CARIBBEAN ISLAND TABLE**

- \$400 per table (includes 8 tickets) - Early Bird - Ends July 15, 2019
- \$480 per table (includes 8 tickets) - Regular Price
- Each table will represent a Caribbean Island and will include the Island's Flag and brief information on the Island. Sponsor has the opportunity to select an Island.
- Not available 2 weeks before event.
- Name listed in the Event Program.
- Verbal recognition at the Event

### **PROGRAM ADVERTISING**

- Full Page - \$150
- Half Page - \$100
- Quarter Page - \$75
- Business Card - \$50

# SPONSORSHIP FORM

NAME OF SPONSOR: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WE AGREE TO SUPPORT THIS EVENT IN THE FOLLOWING MANNER:

**Event Sponsorship Levels:**

\_\_\_\_\_ Platinum    \_\_\_\_\_ Gold    \_\_\_\_\_ Silver    \_\_\_\_\_ Bronze

**Caribbean Island Table:**

\_\_\_\_\_ # of Tables    Preferred Island (Optional): \_\_\_\_\_

**Program Advertising:**

\_\_\_\_\_ Full Page    \_\_\_\_\_ Half Page    \_\_\_\_\_ Quarter Page    \_\_\_\_\_ Business Card

\_\_\_\_\_ I am not able to sponsor this event at this time but would like to make a donation of \$ \_\_\_\_\_ to the Karen Dale Foundation.

\_\_\_\_\_  
Name of Authorized Representative

\_\_\_\_\_  
Signature, Authorized Representative

\_\_\_\_\_  
Date

Payment is preferred via Check or Cash. You can also pay using a major credit/debit card via PayPal (processing fee apply). Please make checks payable to Karen Dale Foundation.

**Return To:**    Karen Dale Foundation, 8237 Early Bird Way, Mint Hill, NC 28227

For questions/more info, contact us at [info@karendalefoundation.org](mailto:info@karendalefoundation.org) or 704-970-9670.

**Thank You for your Generosity!**